



Announcing the official launch of **Green Field Solutions** - the newest member of The International Companies.

In the by-product marketplace, our customer needs are changing, so we are evolving to better serve them. Our clients want:

- Breakthrough Applications
- Better Value Creation for By-Products
- Better Service Levels; Streamlined Processes
- Expertise to Free Up Staff Time
- Strategic Partnerships, Fewer Vendors
- Sustainability Story & Metrics

As a result, we are launching a newly branded company:

Green Field Solutions is the world's leading sustainable nutrition company - bettering the global food source and the planet.

The new brand helps the business show up more boldly in the marketplace as we continue to work with the country's largest food companies. The expansion of the business unit demonstrates growth and the ongoing support of the Brown family and their continued investment in innovation and new markets.

What is GFS?

We are positioning Green Field Solutions as "the world's leading sustainable nutrition company - bettering the global food source and the planet."

At our core is our passion for meeting the needs of our clients, partners and customers, while making the most out of excess food resources. GFS has developed a set of competencies that are perfectly suited to find solutions for upcycling by-products into nutritious ingredients for animal feed and pet food.

Inspiration Behind the Name "Green Field Solutions"

In many disciplines the term "greenfield" often refers to innovative projects that are pioneering into new territory. Similarly, we intend "Green Field" to imply creativity, R&D and new approaches. Put simply, through input of expertise from a multi-functional team, GFS has been able to solve complex problems that no one else could.



Green: conveys sustainability, health and life - with a clear nod to the concept of "sustainable nutrition".

The name also symbolizes the idea of solving problems with no known solution sets - how we often do things that no one has done before.



Solutions: conveys our dedication to remain solutions-focused for each of our customers and partners.

The Difference Between IIC and GFS

IIC is a heavily capitalized manufacturer of specialized ingredients for animal feed and pet food, operating 11 production facilities. The company delivers **high-value, research-proven specialty ingredients** for swine, companion animals, dairy & veal calves, dairy cows, aquaculture, and bees.

Our Brand Proposition

- Science-Driven Approach
- Comprehensive Value Creation
 - Culture of Service
- Unmatched Expertise Under One Roof
- Strategic Services & Partnerships
- Sustainability Focus

Relationship of GFS to IIC and The International Co's.

As sister companies within the International family, you can continue to expect a high level of collaboration between the companies. GFS will continue to leverage the operational, sales, logistics and scientific resources throughout the International Companies.

Team members will continue to purchase materials for IIC. Tony Armitage will serve as the Director of GFS, in addition to his other responsibilities held within International.

Why Form GFS?

The formation of GFS represents an ongoing commitment to growth by the Brown Family to the people and businesses of International.

The new company is being launched to demonstrate innovation and to capitalize on a compelling market opportunity that's consistent with International's heritage.

Showing up uniquely in the marketplace helps us expand and deepen relationships with current clients while attracting new clients and talent to our family of companies.

The impact of GFS on our clients and the market will strengthen the value proposition of our combined companies and create opportunities for all of us.

Keep an eye out for more information about GFS that will be released in the near future. In the meantime, please join us in celebrating this exciting time in the history of The International Companies.

